

Immediate Release

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San Francisco's 167th Saint Patrick's Day Parade and Festival set for March 11th, 2018

This year's theme is –Building Communities Together

San Francisco, CA – The West Coast's largest Irish event celebrating Irish history and culture, **the 167th Annual San Francisco St. Patrick's Day Parade and Festival**, will take place on **Saturday, March 17th at 11:30am**. The Parade will start at the corner of **Market and Second Streets** where over a hundred colorful floats, Irish dance troupes and marching bands will wind their way to Civic Center Plaza. Building on the success of the last several years and this centennial event the organizers of the Parade are expecting a very memorable event.

The United Irish Societies is pleased to announce **Bill Welch** as the Grand Marshal for this years Parade and Festival. "Bill and his family have been part of the San Francisco and Bay Area community for many decades. Bill was one of the lead carpenters on the Letter Army Hospital in the Presidio and many other projects before he joined the family business, Duggans Funeral Service" said Liam Frost, President of the United Irish Societies. Bill shows compassion for the community in their worst moments he is a true gentleman and we are honored he is our Grand Marshall this year" continued Frost.

In recent years the St. Patrick's Day Parade and Festival has regained its status as one of the biggest parades in our State. Featured groups from throughout the Bay Area's Irish community include schools, youth organizations, labor unions, cultural groups, as well as the San Francisco Fire and Police Departments. In addition, many of our local political leaders proudly march up Market Street.

Again this year, the **Festival** will be held at Civic Center Plaza, in front of City Hall. The Festival is full of flair, and offers all in attendance the opportunity to truly experience Irish culture. This year's Festival features cultural and exhibitor booths, a healthy selection of Irish food and beverages, Irish dancing, live music, both contemporary and traditional, and a multitude of activities for children such as pony rides, inflatable and mechanical rides and much more.

Exhibitors and Sponsors include: Lyft, Aer Lingus, BART, Crossroads Irish-American Festival, San Francisco Parks and Recreation, The Irish Herald, The

San Francisco Media Company.

The **San Francisco** Saint Patrick's Day Parade is a great day out for everyone, Irish or otherwise. It is a time to celebrate and participate in the City's Irish culture. So mark your calendars for **March 17th** and celebrate with us. The **Parade and Festival** starts at 11:30am on the corner of **Market and Second Street**. For more information please visit www.uissf.org or like us on FaceBook at www.facebook.com/SaintPatricksDaySF

About the United Irish Societies of San Francisco (UISF)

The United Irish Societies of San Francisco, Inc., consists of various member Irish Societies, which are represented in this organization by delegates.

The purpose of the United Irish Societies of San Francisco is to preserve and perpetuate the democratic principles of the Irish people, and of those for the freedom of Ireland and of the United States of America; to enlist the goodwill and cooperation of our fellow citizens in support of such democratic principles; and to coordinate the functions of member societies through the maintenance of a master calendar of events. This Organization is exclusively for charitable, religious, educational and athletic purposes. Visit www.uissf.org for more information.

About Steven Restivo Event Services, Inc.

The St. Patrick's Day Festival is produced by **Steven Restivo Event Services, Inc.** for the **United Irish Societies of San Francisco**. For further information or to participate in Festival please contact SRES at 800-310-6563 or visit www.SRESproductions.com. Steven Restivo Event Services, Inc. (SRES) has over Thirty years of experience producing many of the Bay Areas largest and most successful events. SRES, Inc. produces the following festivals: San Francisco St. Patrick's' Day Parade and Festival, The Union Street Festival, Union Street Easter Parade & Spring Celebration, Petaluma's Butter & Eggs Days Parade & Celebration, The Fillmore Jazz Festival, The North Beach Festival, San Rafael's Parade of Lights & Winter Wonderland an many others.

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CALENDAR EDITORS, PLEASE NOTE:

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is Saturday March 11th**

This year's theme is – Building Communities Together

WHAT: San Francisco's 167th Saint Patrick's Day Parade & Festival
The West Coast's largest Irish event celebrating Irish history and
culture

WHEN and WHERE:

Saturday, March 17th, 2018

11:30 am: Parade Begins at the corner of 2nd and Market Streets
and will make its way to Civic Center Plaza

TICKETS: This event is free and open to the public.

INFO: www.uissf.org

<https://www.facebook.com/SaintPatricksDaySF>

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